

Brazil funding proposal

ecancer is committed to educating doctors and healthcare professionals in Latin America with a section of the website <http://ecancer.org> dedicated for the region. ecancer is a not for profit, independent, accredited education provider who supports the education of healthcare professionals with the aim of improving patient care and outcomes. All of our educational resources are founded on the belief that achieving demonstrable improvement in clinical practice is the true indicator of success. All funders receive full evaluation reports which focus on demonstrating achievement in this area.

ecancer has an engaged and active audience in Brazil with 520 registered oncology professionals and 4,850 individual visitors to our educational resources from Brazil in 2017.

CANCER IN BRAZIL

According to government estimates 1.2 million new cases of cancer are expected to occur in Brazil by 2019. By 2018 the estimated number of new cases is 582,000, of which 300,000 are in men and 282,000 in women.

The INCA (national Cancer Institute of Brazil) estimates that in every 10 cases, three are related to the way people live. Habits such as smoking, alcohol consumption, sedentary lifestyle, obesity and excessive exposure to the sun increase the chances of disease incidence.

With the exception of non-melanoma skin cancers, the most frequent types of cancer are prostate cancer (68,220 new cases) in men and breast cancer (59,700,000) in women. Following this (in incidence order) are colon and rectum, intestine, lung, stomach, cervix, oral cavity, leukaemia's and oesophagus cancer.

The ecancer global foundation propose a number of initiatives to help educate oncology professionals in the treatment of cancer.

Full proposals and scope are available for each outline on request.

EDUCATION MODULES

Cancer overview in Portuguese

ecancer is an accredited education provider. We propose developing a series of educational modules alongside leading national experts for doctors on the top 5 cancers in Brazil. These modules would be in Portuguese and give an overview of treatment options including the latest developments in national guidelines with a focus on implementation of best clinical practice.

13,000 CHF per module (5 modules in the course)

Brazil Cervical Cancer modules:

This comprehensive education module would address the needs of healthcare professionals in the prevention and treatment of cervical cancer. The modules would be based on a course developed for Indian healthcare professionals and adapted for Brazil. Modules would include; HPV Screening; HPV Vaccination; Radiotherapy; Surgery; Systemic treatment and Palliative care.

13,000 CHF per module (7 Modules in the course)

EVENTS

We propose running an educational event for healthcare professionals to educate them on the latest cancer treatments in Brazil. This would be a two day event for 300 healthcare professionals combining all the cancer specialities in conjunction with INCA, The National Cancer Institute in Brazil.

40,000 CHF per event

PUBLISHING

Increasing the dissemination and communication of journal articles is very important for the scientific community to help keep on top of new developments. Many journals are expensive with large subscription fees or will only accept journal articles in English. This can create a financial and language barrier to scientific knowledge originating in Brazil. Funding the translation and publication (in Portuguese and English) of approximately 25 articles for free will give researchers in Brazil the opportunity to distribute their knowledge to a significantly wider audience and achieve international recognition of their work.

20,000 CHF per year

VIDEO EDUCATION

ecancer would film 50 key Brazilian opinion leaders at oncology conferences around the world and in Brazil. These video highlights would be hosted on the Latin America ecancer platform and free for all healthcare professionals to watch and understand the latest cancer advances. These videos will help expand the adoption of clinical best practice in Brazil and positively influence the treatment thousands of patients with cancer with the aim of improving outcomes.

40,000 CHF per year